Kefilwe Tsela

Training the Next Generation of Digital & Tech Innovators

Discover how we make education and learning fun, memorable and unforgettable. Welcome to learning that is remarkable, relevant and adaptive.

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I'VE BEEN GIVEN A WAY
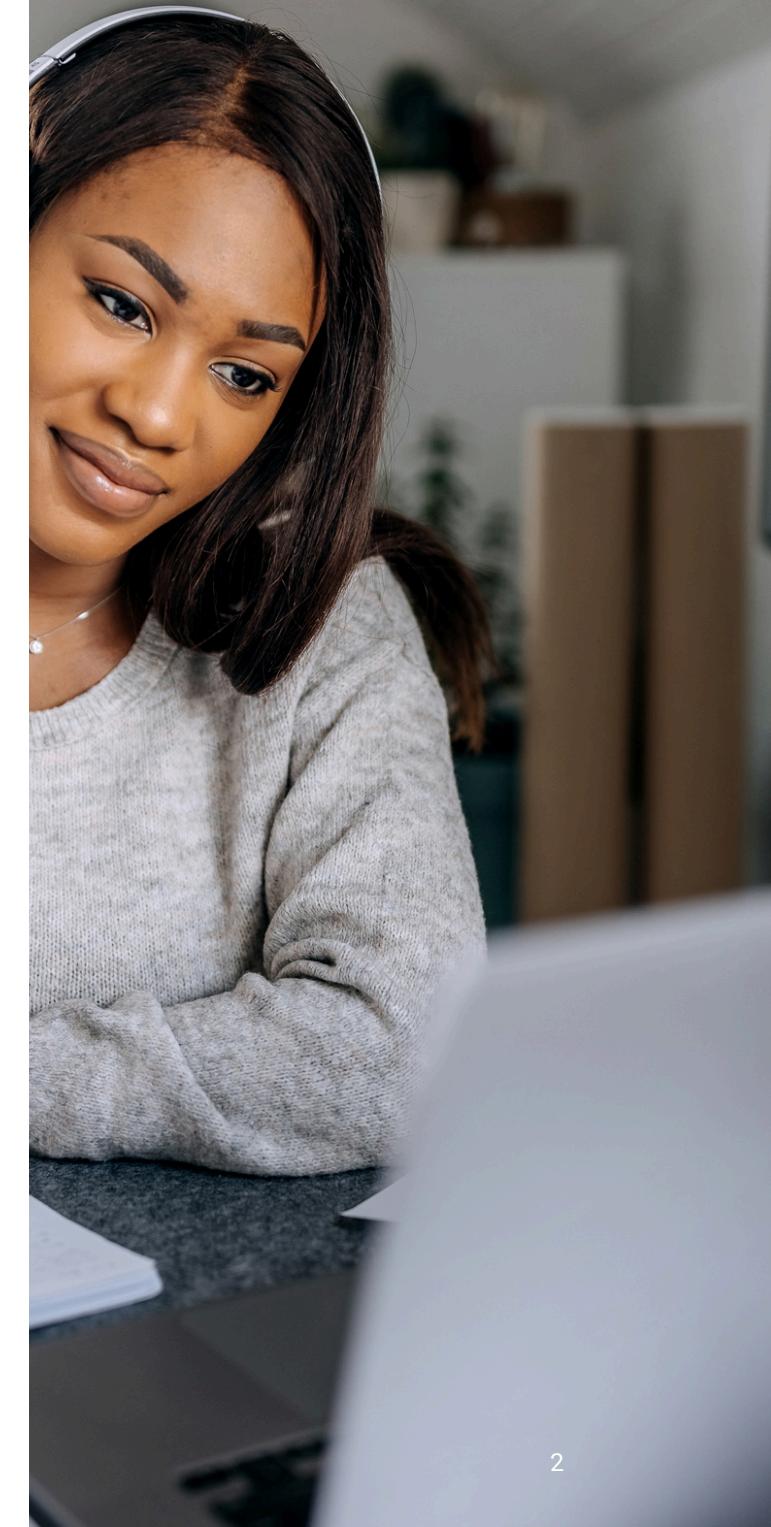
A MESSAGE FROM THE FOUNDER

We Give Endless Pathways & Possibilities Through Education & Skills Development

Welcome to Tsela Academy, where we empower young minds to transform their potential into purpose. As the founder, I envisioned creating an academy that is not just an institution, but a catalyst for change—an inclusive space where young people can access the tools, mentorship, and opportunities they need to thrive in the digital era. The future is open

There's no limit to what you can achieve with The Open University. Unlock a world of possibilities – wherever you are and wherever you want to go.
 • Get a step closer to your dream career.
 • Gain a globally recognised, high-quality university education.
 • Explore your passion and what you're capable of.
 • Create a better life for you and your family.
 • Start the next chapter in your learning journey.

Over two million people have already transformed their futures with us. Now it's your turn.
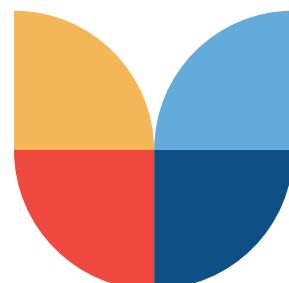
Our journey began with a simple yet powerful mission: to bridge the gap between ambition and access. For too long, many young individuals, especially those from underserved communities, have faced barriers to quality education and meaningful employment. At Kefilwe Tsela Academy, we break down these barriers by offering accessible, personalized, and practical learning experiences designed to equip our students with the skills to succeed in the modern world.

Our journey began with a simple yet powerful mission: to bridge the gap between ambition and access. For too long, many young individuals, especially those from underserved communities, have faced barriers to quality education and meaningful employment. At Kefilwe Tsela Academy, we break down these barriers by offering accessible, personalized, and practical learning experiences designed to equip our students with the skills to succeed in the modern world.

Through our micro-learning approach, dynamic eLearning platform, and dedicated mentorship programs, we aim to nurture not just skills but also confidence, resilience, and entrepreneurial spirit. Our programs are crafted to address the unique challenges faced by youth, ensuring they leave with the tools to not only compete but also lead in today's evolving landscape.

To every young person reading this: know that your potential is limitless, and your future is yours to shape. We are here to walk this journey with you, providing the guidance, resources, and inspiration you need to turn your dreams into reality.

Together, we can create a world where opportunities are abundant, and no dream is out of reach.

With passion and purpose,
Kefilwe Lekabe
Founder, Kefilwe Tsela Academy
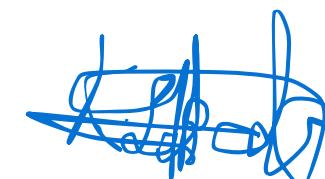
ABOUT KEFILWE TSELA ACADEMY

Kefilwe Tsela Academy is a dynamic skills development and training institution dedicated to empowering individuals and organizations to reach their full potential. Founded on the belief that education and innovation are key drivers of progress, our academy offers transformative learning experiences designed to address real-world challenges and opportunities.

We specialize in equipping entrepreneurs, professionals, and small business teams with practical, future-focused skills that drive growth and success. Through cutting-edge technology, personalized learning paths, and a collaborative approach, we make education accessible, engaging, and impactful.

At Kefilwe Tsela Academy, we are more than a training provider; we are a partner in your journey toward growth and success. Whether it's through our workshops, online learning platform, or tailored programs, we ensure that every learner gains the tools they need to thrive in today's fast-paced world.

Our commitment to excellence, innovation, and community impact sets us apart. By fostering a culture of continuous learning, we aim to build confident, capable leaders ready to shape the future.

Together, we're not just transforming lives – we're building a better tomorrow.

Mission

- To empower people from diverse backgrounds with practical, relevant skills and knowledge that enhance their lives and communities. Through innovative programs and personalized training, Kefilwe Tsela is dedicated to delivering impactful learning experiences that support personal and professional growth and to to cultivating a workforce that is not only highly skilled and competent but also aligned with the needs of the market.

Vision

- To be a leading catalyst for transformative skills development and training, empowering individuals, organizations, and communities to thrive in a rapidly evolving world. Kefilwe Tsela envisions a future where equitable access to knowledge and skills drives economic growth, fosters innovation, and bridges inequality.

OUR APPROACH & IMPACT

Focus on Practical Skills: Kefilwe Tsela emphasizes realistic learning that provides individuals with the knowledge, resources, and tools needed to excel in their chosen fields1. They focus on upskilling and reskilling, inspiring life-long learning2. Their training programs deliver practical solutions for public and private sector clients2.

Customized Training Programs: They develop and deliver curated workshops based on the specific needs of their clients3. This allows for flexible and targeted training solutions. Their programs are designed to be dynamic, experiential and immersive4.

Emphasis on Innovation and Adaptability: Kefilwe Tsela aims to stay ahead of trends and deliver results that matter5. They promise innovative and new ways of learning.

Youth-Led Organization: As an award-winning youth-led organization, Kefilwe Tsela brings a dynamic and competitive edge to skills development25.

Online Learning Platform: They have an online learning platform called Bokamoso ("the future") that offers a wide range of micro-learning courses, curated from real-life experiences6. This platform provides on-demand content, affordable courses, mentorship, and networking opportunities7.

Inclusive Approach: Kefilwe Tsela's mission is to reach out to people from all walks of life, regardless of their backgrounds, with the goal of empowering everyone with the skills and knowledge they need to improve their lives and communities8. They believe that skills development can reduce inequality

African Union

Google Hustle Academy Business Bootcamp

100% success rate

Local & global &partners

1000 YOUTH TRAINED

nyda
NATIONAL YOUTH DEVELOPMENT AGENCY
OUR YOUTH. OUR FUTURE.

ACCREDITATION & QUALIFICATIONS

Kefilwe Tsela Academy is an award-winning, youth-led skills development, and training academy based in Africa.

We offer innovative and tailored education and skills development programs, a wide range of nationally recognizedand accredited courses and skills training programs designed to cater to various industries and skill levels. Our curriuclumn covers entrepreneurial, technology and digital skills.

Mission
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Gaurantee
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QCTO
Quality Council for Trades & Occupations

SAQA
SOUTH AFRICAN QUALIFICATIONS AUTHORITY

WHY CHOOSE KEFILWE TSELA ACADEMY

Our programs go beyond traditional learning by integrating real-world challenges, mentorship, and innovation-focused modules, ensuring learners leave equipped with future-proof skills.

- Tried and trusted – We bring learning to you. For years, we've pioneered supported distance learning and are proud to be a world leader in high-quality distance education.
- Learn in the flow of life - Our flexible approach means you can learn at a time that's convenient to you, fitting study around your job, family and other commitments, so you can gain a recognised qualification without putting your life on hold.
- Learn and earn – 71% of our students are already in work, balancing their careers with their studies.
- Gain a qualification employers respect –
- Plus, there's plenty of support to help you succeed. You'll be guided by our expert tutors, and join our thriving community of learners in the SA and across the world

future-focused curriculum

interactive

in-depth career mentorship

fun & vibrant community

affordable and accessible

access to opportunities
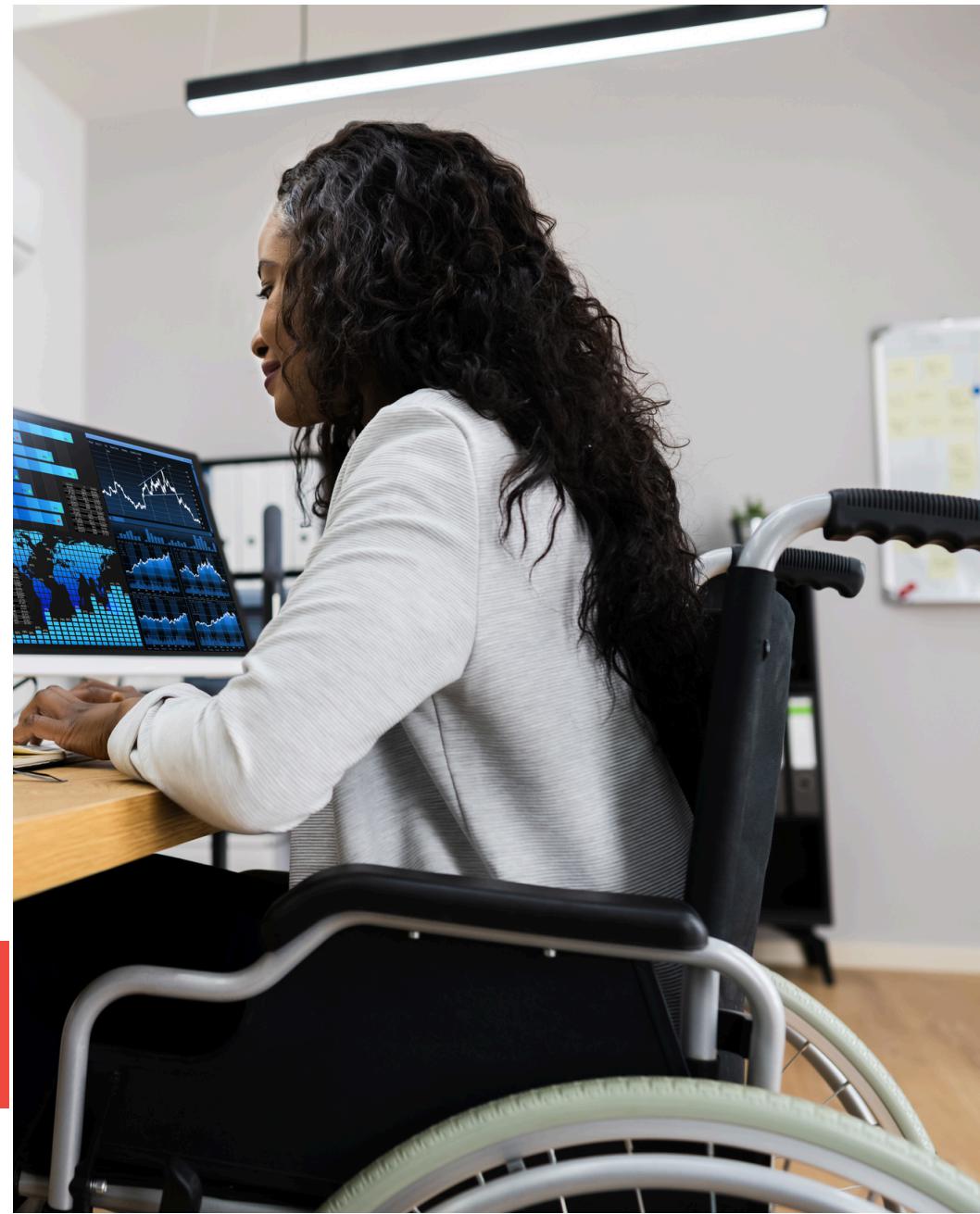
ACADEMIC SUPPORT

MODULE GUIDE
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STUDENT SERVICES
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ELECTRONIC RESOURCES
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PEER-TO-PEER LEARNING
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BOKAMOSO

BOKAMOSO
THE FUTURE OF LEARNING
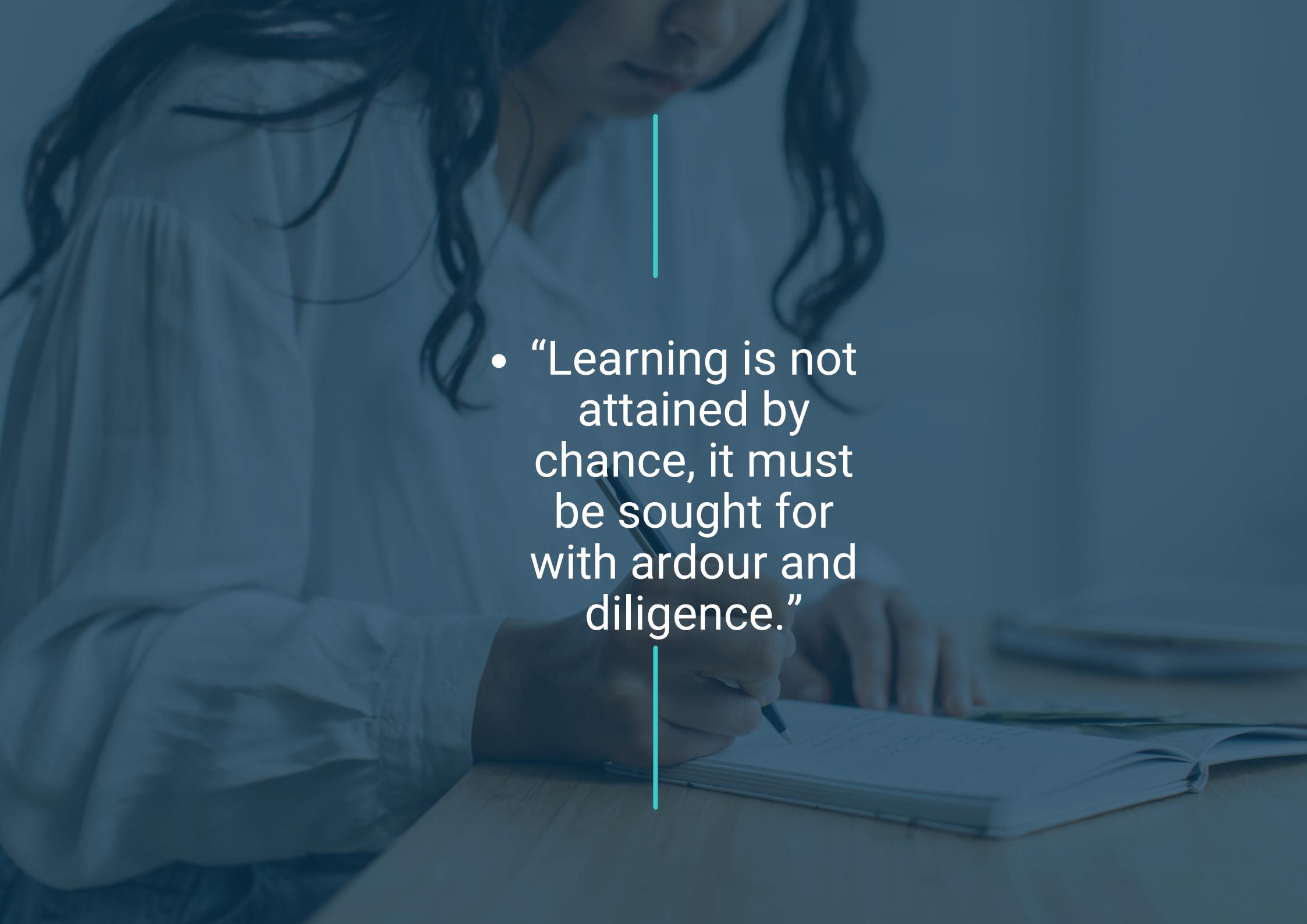
- "Learning is not attained by chance, it must be sought for with ardour and diligence."

Course Title: Technopreneur
Program Level and Accreditation: NQF Level 4, Credits 20
Course Duration: 6 months (self-paced)
Learning Modes: Online, full-time or part-time

Programme Description

Technopreneurship is a separate branch of entrepreneurship. Technopreneur is a modern type of entrepreneur who uses technology to develop something new to make changes. Technopreneurship is when an entrepreneur identifies a business opportunity and applies his/her technological knowledge, skills, and tools to take advantage of that opportunity.

Earning a Technopreneur Certificate at NQF Level 4 equips you with the necessary skills to start and manage a business in the rapidly evolving 4th Industrial Revolution (4IR) landscape. This certification prepares you to take on various entrepreneurial roles, enabling you to leverage technology and innovation to create sustainable businesses. The skills acquired through this program are valuable across multiple sectors, particularly in Information and Communication Technology (ICT) and other 4IR-related fields.

Course Outcome

Explain how the course will benefit learners. Emphasize skills that align with future career opportunities, such as digital literacy, entrepreneurship, and problem-solving.

Assessements
Our assessment methods Depending on your course, we'll use a blend of written assignments, oral and practical assessments, projects, exams, dissertations and portfolios.

Upon completion of: Graduation & NQF 4 Qualification

Course Curriculum

- Orientation Week
  - Module 1: Entrepreneurship Fundamentals
  - Module 2: Technology and Innovation
  - Module 3: Business Models for Tech Startups
  - Module 4: Markets, Marketing and Sales
  - Module 5:
  - Module 6: Technology & Artificial Intelligence
  - Module 7: Technology & AI part 2
  - Module 8:
  - Module 9:
  - Module 10:
  - Module 11:
  - Module 12:
  - Assessments
  - Graduation

TECHNOPRENEUR

This program is ideal for:

- High School Graduates: Aspiring learners looking to build foundational skills in technology and entrepreneurship.
- Early-Career Professionals: Individuals aiming to enhance their digital and entrepreneurial expertise.
- Aspiring Entrepreneurs: Those passionate about leveraging technology to start or grow a business.

Cost Structure

- Registration Fee: R3,000 (non-refundable)
- Upfront Payment: R15,000

Payment Plans:

- Two Installments: R9,375 each
- Three Installments: R6,750 each
- Four Installments: R5,250 each

Module-Based Payment:

- R2,000 per module

Financial Aid

Currently, scholarships are unavailable, but we are actively pursuing sponsorship opportunities to support disadvantaged students.

Programme Structure

Live Virtual Sessions:

- Duration: 3 hours per session
- Frequency: 3 sessions per week
- Focus: Interactive discussions, hands-on workshops, Q&A, and real-world applications.

What You'll Need

- Computer with Internet Access: If you don't currently have access to one, financial support may be available to assist with purchasing.
- English Proficiency: Courses are conducted in English. If you're unsure about your level, resources are available to help assess and improve your language skills.

This structure ensures accessibility and supports diverse learning needs while emphasizing practical engagement.

HOW TO REGISTER FOR THE TECHPRENEURSHIP 6-MONTH COURSE

We're thrilled that you're ready to take the first step toward transforming your entrepreneurial journey! Follow these simple steps to register:

Step 1: Visit Our Registration Page
Go to our official website or click on the provided registration link to access the course enrollment form.

Step 2: Complete the Application Form
- Fill in your personal details, including your full name, email address, and contact number.
- Provide details about your professional background and why you want to join the course.
- Indicate your preferred payment method (if applicable).

Step 3: Upload Supporting Documents
(If required) Attach any necessary documents, such as:
- Proof of identification (ID, passport, or driver's license).
- A short motivational letter (optional but encouraged).

Need Assistance?
If you encounter any issues during registration, feel free to contact us at:
- Email: support@kefilwetseng.co.za
- Phone: +27 [Your Contact Number]

We're excited to welcome you to the Techpreneurship Accelerator and support your journey to success!

Step 4: Make Payment
Once your application is submitted,
you will receive an invoice or payment instructions via email.
Follow these steps:
- Choose your preferred payment option (full payment or installment plan).
- Make the payment using EFT, credit card, or an approved payment gateway.

Step 5: Confirmation Email
After completing your payment, check your email for a registration confirmation.
This email will include:
- Your unique student ID and login credentials (for online platform access).
- The course schedule and any required pre-work.

Step 6: Join the Orientation Session
You'll receive an invitation to an orientation session to help you get started.
During this session, you'll:
- Meet your instructors and fellow participants.
- Learn how to navigate the learning platform.
- Get an overview of the course structure and expectations.

POTENTIAL CAREERS FOR CERTIFIED TECHNOPRENEURS

- Small Business Owner (Technopreneur)
  - Overview: Establish and manage a start-up focusing on technology-driven solutions, utilizing 4IR skills to innovate and meet market needs.
  - Industries: ICT, e-commerce, digital services, app development, software solutions.
- Innovation Consultant
  - Overview: Advise companies on incorporating design thinking and innovative strategies into their business models to enhance competitiveness and productivity.
  - Industries: Consulting firms, corporate innovation departments, business incubators.
- Product Developer
  - Overview: Conceptualize and develop new products or services, ensuring they meet market needs and are financially viable.
  - Industries: Tech start-ups, manufacturing, research and development.
- Market Analyst
  - Overview: Conduct market surveys and analysis to identify trends, customer needs, and competitive strategies to support business growth.
  - Industries: Market research firms, marketing departments, consulting agencies.
- Business Development Manager
  - Overview: Focus on growing a business by identifying new markets, partnerships, and opportunities to expand operations.
  - Industries: ICT, telecommunications, software development, digital marketing.

- Design Thinking Facilitator
  - Overview: Lead workshops and training sessions that apply design thinking principles to solve complex problems and drive innovation.
  - Industries: Education, corporate training, innovation labs.
- Social Media Strategist
  - Overview: Develop and implement social media marketing strategies to build brand presence and engage customers online.
  - Industries: Digital marketing agencies, start-ups, e-commerce platforms.
- Tech Start-up Mentor
  - Overview: Provide guidance and mentorship to budding entrepreneurs, helping them navigate the challenges of starting and scaling a tech-based business.
  - Industries: Business incubators, accelerators, venture capital firms.
- Sales and Marketing Executive
  - Overview: Develop marketing and sales strategies to promote products or services, focusing on building client relationships and brand loyalty.
  - Industries: ICT, digital services, e-commerce.
- Operations Manager (Tech Industry)
  - Overview: Oversee the day-to-day operations of a tech-driven business, ensuring efficiency, productivity, and adherence to industry standards.
  - Industries: Software development, manufacturing, tech-based service providers.
- Software Developer

By pursuing a career path aligned with your skills and interests within the technopreneurship field, you can contribute to the growth and innovation of various sectors. This qualification opens doors to diverse roles that allow you to make a significant impact by leveraging technology and entrepreneurship in the 4IR era. As a certified Technopreneur, you are equipped to navigate the challenges of modern business and drive success through innovation and strategic thinking.

FREQUENTLY ASKED QUESTIONS (FAQS)

Q: What is a Technopreneur?
Technopreneurs are basically tech-oriented entrepreneurs — people who create a new business by coming up with new types of technology, usually software.

Q: Who is eligible to apply for the Technopreneur program?
 The program is open to anyone who meets the minimum education requirement, typically a Grade 12 or equivalent. It's ideal for young adults interested in technology and entrepreneurship, including recent graduates, job seekers, and those looking to start or grow their own business.

Q: How do I apply?
Applications can be submitted online through our website. You will need to complete an application form and submit any required documents, such as your ID and educational qualifications.

Q: Is there an application deadline?
Application dates are rolling, but we recommend applying early due to limited enrollment spots in each cohort.

Q: Does it take a lot of money to become a technopreneur?
Technopreneurs are basically tech-oriented entrepreneurs — people who create a new business by coming up with new types of technology, usually software.

Q: How long is the program, and how is it structured?
Not at all! In fact, you can start your technopreneurship without any money or even experience — that's how most of these successful examples of entrepreneurs did it.

Q: How long is the program, and how is it structured?
The program is designed to be completed in approximately 3-6 months, with a flexible online and hybrid learning format. It includes interactive modules, practical assignments, and assessments.

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South African Top
3 Technopreneurs
Read blog here

KATLEHO MAPHAI
YOCO

After a brief career in management consulting and as a venture builder with Rocket Internet, Katlego Maphai founded fintech Yoco in 2015 with Lungisa Matshoba (who studied together with Maphai), Bradley Wattrus (who he worked with at Rocket Internet) and Carl Wazen (a former consultancy colleague).

INCREASE YOUR CREDIT
RATING

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KEFILWE LEKABE
BOKAMOSO

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Student
Testamonials

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New Venture
Creation

Further Education
and Training
Certificate
NQF Level 4

Arranged by :

Samira Hadid

PROGRAMME STRUCTURE

1. Program Information

Q: What is the Technopreneur Program?

A: The Technopreneur program is a practical skills development course designed to equip students with essential digital and entrepreneurial skills to start or grow their own business in the technology-driven world.

Duration: 12 months

Semester one

- **A**: You will learn foundational digital tools, business development, marketing strategies, and entrepreneurial thinking, along with hands-on experience in platforms like Google Workspace, Slack, Trello, and more.

Semester two

- **A:** The program is designed to be completed in approximately 3-6 months, with a flexible online and hybrid learning format. It includes interactive modules, practical assignments, and assessments.

Semester three

- **A:** The program is designed to be completed in approximately 3-6 months, with a flexible online and hybrid learning format. It includes interactive modules, practical assignments, and assessments.

FREQUENTLY ASKED QUESTIONS (FAQS)

1. Program Information

Q: What is the Technopreneur Program?

A: The Technopreneur program is a practical skills development course designed to equip students with essential digital and entrepreneurial skills to start or grow their own business in the technology-driven world.

Q: What topics or skills will I learn in this program?

- **A**: You will learn foundational digital tools, business development, marketing strategies, and entrepreneurial thinking, along with hands-on experience in platforms like Google Workspace, Slack, Trello, and more.

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ABOUT THE SCHOOL

Our Approach

Kefilwe Tsela is a training and skills development academy focused on empowering individuals and organizations to reach their full potential and thrive in today's dynamic business landscape.

We offer innovative and tailored education and skills development programs, a wide range of courses and training programs designed to cater to various industries and skill levels.

-

Vision

to establish ourselves as a leading skills development provider on a global scale, dedicated We aim to enhance the lives of our learners while making a meaningful contribution to social and economic progress.

Mission

- High-performing teams embrace collaboration, nurturing a sense of "we" rather than "me."
- Encourage knowledge sharing, cross-functional collaboration, and teamwork to tackle complex challenges.
- Celebrate successes together and recognize team achievements to reinforce a collaborative spirit.

TECHNOPRENEUR

NQF LEVEL 4

Programme Description

- Building trust within the team empowers individuals to take ownership of their roles and hold each other accountable for achieving goals.
- Encourage open communication, celebrate successes together, and provide constructive support when faced with challenges.
- Foster an environment of psychological safety where team members feel comfortable taking calculated risks and learning from mistakes.

- Effective leadership is crucial in guiding the team towards success.
- High-performing teams embrace collaboration, nurturing a sense of "we" rather than "me."
- Encourage knowledge sharing, cross-functional collaboration, and teamwork to tackle complex challenges.
- Celebrate successes together and recognize team achievements to reinforce a collaborative spirit.

FREQUENTLY ASKED QUESTIONS (FAQS)

3. Program Costs and Financial Aid

Q: What is the cost of the Technopreneur program?
A: The program costs will be detailed on our website, but payment plans are available to make the course more accessible.

Q: Are scholarships or financial aid options available?
A: No, at this current moment, we do not offer scholarships for qualifying students who may need financial assistance.

We are on the hunt for sponsors who will help us with funding.

4. Learning Experience and Resources

Q: What kind of support will I have as a student?
A: Students will have access to mentors, live sessions, an online resource library, and peer support groups. Additionally, instructors are available for one-on-one support through scheduled sessions.

Programme outline

MODULE 1. ORIENTATION TO THE NEW VENTURE CREATION PROGRAMME
MODULE 2. STARTING A NEW BUSINESS
MODULE 3. PLANNING FOR BUSINESS SUCCESS
MODULE 4. MARKETING AND SALES
MODULE 5. FUNDAMENTAL MATHEMATICS
MODULE 6. MANAGING FINANCES OF A NEW VENTURE
MODULE 7. MANAGING OPERATIONS
MODULE 8. MANAGING HUMAN RESOURCES
MODULE 9. COMMUNICATION IN BUSINESS
MODULE 10. WRITING AND PRESENTING YOUR BUSINESS PLAN

Qualification details
Programme ID: 66249
Number of credits: 149

Here's How to **Get Started:**

Once you have chosen the method that works best for you, here are some steps to get started:

| **STEP 01** | Make a list of all the income you expect to receive in the next month. Include any income from work, investments, or other sources. |

| **STEP 02** | List all of your monthly expenses for rent, utilities, transportation costs like gas and car insurance, food and groceries etc. |

| **STEP 03** | Subtract your expenses from your income. What do you have left over? That's your surplus! You can use that surplus to pay down debt or save towards retirement. |

BUDGETING CAN BE A DIFFICULT TASK. BUT IT'S ONE THAT PAYS OFF IN THE LONG RUN.

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